



Assertive. Self-starter.

In Store
Marketer

Sears
Home Services

Big Brands.
Bigger Opportunities.sm

Overview

Sears Home Improvement markets, sells and installs a variety of home improvement products, including roofing, siding, windows, doors, kitchen remodeling, cabinet re-facing and heating & air conditioning systems. Associates in this business walk our customer through the purchase and installation process when making home improvements. The In Store Marketer is the first contact with potential Sears Home Improvement customers and must maintain a high level of customer service. The Marketer approaches customers inside the Sears retail stores. The presentation is informative with a focus on generating a quality lead by encouraging the homeowner to take advantage of a no cost, no obligation in home estimate on their home improvement needs.

Qualifications

- Candidates must have ability to persuade and preferably possess minimum selling skills.
- Self-starter, have the ability to stay focused on goals and remain self-disciplined.
- Must be able to maintain a positive attitude while handling rejection.
- Must have above average verbal communication skills.
- Must be able to stand and walk for extended periods of time.
- Must be flexible to adjust work schedule to meet needs of business.
- Prior face-to-face marketing experience is helpful but not required.
- Must have reliable transportation.

We invite you to experience Big Brands. Bigger Opportunities.sm

Responsibilities

Customer Interaction -

- Ability to introduce yourself and greet each customer in a professional manner.
- Maintain a positive mental attitude at all times and handle each customer in a polite manner.
- Thank customers for shopping at Sears.

Store Knowledge -

- Maintain a general knowledge of Sears' retail store layout in order to direct customers to specific departments.
- Direct customer complaints/concerns to appropriate parties.

Administrative -

- Call in leads to the Appointment Center.
- Fax weekly customer report of interaction and lead development.

Location

Opportunities exist nationwide.

About Sears Holdings Corporation

Sears Holdings Corporation is the nation's fourth largest broadline retailer with approximately 3,900 full-line and specialty retail stores in the United States and Canada, including Sears Roebuck and Co. and Kmart Corporation. Sears Holdings is the leading home appliance retailer as well as a leader in tools, lawn and garden, home electronics and automotive repair and maintenance. Key proprietary brands include Kenmore, Craftsman and DieHard, and a broad apparel offering, including such well-known labels as Lands' End, Jaclyn Smith and Joe Boxer, as well as the Apostrophe and Covington brands. It also has the Country Living collection, which is offered exclusively by Sears and Kmart. We are the nation's largest provider of home services, with more than 12 million service calls made annually. Sears Holdings Corporation operates through its subsidiaries, including Sears, Roebuck and Co. and Kmart Corporation.

For more information about Sears Holdings, go to:
searsholdings.com/careers

